

MISSION STATEMENT

"WE ARE A NETWORK OF SUCCESSFUL REALTORS® ADVANCING WOMEN AS LEADERS IN THE INDUSTRY AND IN THE COMMUNITIES WE SERVE."

GOVERNING BOARD MEETING MINUTES

July 13, 2023

Officers in Attendance: Elizabeth Cooper – Pres., Lori Lyons – Pres-Elect, Drew Huggins – Treasurer, Tammy Murphy – Secretary, Scottie Fulhart – Membership, Heather Haase – Program Dir. QUORUM CONFIRMED. Non-Voting Guest in Attendance: Michael Martin (Past President and current State Officer).

- CALL TO ORDER:
- **Prior Meeting Minutes for Approval June 8, 2023 Motion to Approve Passed.** Reports will be added to the website DOCUMENTS section.
- Online Vote motion to round up to \$1000 to Artemis, second to motion (clarifying: to donate \$707.44 to
 Artemis and present a check for \$1000 combined with the donations from Maraluna and Unboxed from Fashion
 Show). Motion PASSED.

PRESIDENT ELIZABETH COOPER

- Strategic Partner Campaign discussion to encourage previous Strategic Partners to RENEW as Members (although not voting) and show benefits of their support throughout the year (money used strictly at the local level helps to bolster the budget): ideas to get value add communicated with an event to show appreciation? Offer as SP Member a discounted Sponsorship and 1st right to Sponsor for Events... work on levels and costs, to promote on website and special emails, etc. "Mid-Year Drive"
- Upcoming Board needs? Plans for conferences who is going?? Elizabeth, Lori, Heather, and Tammy confirmed for State (although Heather and Tammy may not be able to do WCR due to other obligations at conference); Elizabeth, Lori and Tammy confirmed for National Conference. May need to look at calendar with events planned / monthly meetings and conference schedule to ensure not an overload / conflict.
- o Gaining members and interest folks in running for leadership positions host event July or August?
 - Mike: To Do: Get GB approval/support; GB Form team; Identify the team's goal; Identify time, date, location; Create program; Identify folks you know, or you have heard of that work at other real estate companies to invite. We could open the event to any Realtor, I think 'touching the shoulders' of people works best to get them to attend an event like this.
- Location venue discussed and Lori will call to confirm availability for the date of July 27. "Meet the
 Board & Future Leaders" will do website, email and social postings once confirmed. This would be to
 provide this education and qualify some potential applicants for the positions we will have open for
 2024 1st VP, Event Director, Treasurer and Membership Director. Drew confirmed funds are in the
 budget for this type of event.

PRESIDENT ELECT UPDATES

LORI LYONS

 With Election Applications Due August 14, our timeline is fast approaching. (Although running from the floor is permitted with advance 7-day notice). Election scheduled for the Sept 14th date (meeting tbd).

- Drew presented the option of Election Runner as an electronic means of conducting the election; bylaws have previously dis-allowed use due to run-off issues; having only ONE person to run for position(s) may avoid that challenge and allow the use for this upcoming election. (Realtist, Mortgage Bankers and Ohio Association have all utilized a platform similar...)
- Pins available for new members to be pinned as confirmed and introduced; also pins for Strategic Partners available.

• TREASURER - TREASURER REPORT

DREW HUGGINS

- o Budget to date reviewed, Fashion Show disbursements have all cleared: Ending Balance \$37,218.56.
- o Audit for bi-annual review can be set; Elizabeth to contact committee to get scheduled.
- Motion to review current balance in checking, to allow for allocation of funds transfer (\$5000-\$10000) to a savings / money market; including separation of the \$140 current and \$65 2022 Leadership Funds into a designated account as well to benefit from the interest being paid accounts.

MEMBERSHIP REPORT

SCOTTIE MEEKER

 New members: still holding at 55; Lynne Dillon recently submitted application and Scottie will verify with National that this is CONFIRMED.

PROGRAM UPDATES

HEATHER HAASE

Next on calendar: August 10, 11:30-1:00: Are you looking for ways to give back to our industry and get more involved? At this meeting you will learn more about RPAC, Realtist, YPN and Dayton Realtor Committees.
 Heather will send Tammy the speakers on the line-up to provide more information for the website and to get in the weekly post emails.

Secretary / Communications

TAMMY MURPHY

 Calendar dates currently: Aug 10 "Giving Back"; STATE CONFERENCE Sept 10-13; Sept 14 Election / Safety Meeting; Oct 5 Last Realtor Standing; Oct 12 Heather to Present TBD; Nov 9 Strategic Partners; NATIONAL CONFERENCE Nov 13-17. PLEASE REVIEW DATES TO CONFIRM CHANGES FOR WEBSITE.

OTHER BUSINESS:

- Mike presented: Upcoming DARPAC auction and whether or not we want to have WCR Dayton be a sponsor; Mike stated we sponsored last year at a \$300 level and a gift basket valued at \$75. This year's event has a higher cost of sponsorship (starting at \$600); discussion to show good faith as we want the Board to be supportive of our events and to sponsor in-kind. Drew confirmed budget has allocated for collaborative funds up to \$2500. Motion PASSED to support DARPAC at \$600 and donate up to \$100 as Gift Basket for the event.
 - Additional mention was made as August is typical time for Fair Housing Summer event and we have sponsored in the past; Elizabeth will reach out to Miami Valley Fair Housing / John Zimmerman to gain details for review / participation if available. John is set to retire, and this could be a change to how the relationship moves forward...
 - The Board Street Fair will also likely take place in September and be another collaborative opportunity more details to follow when available.

ADJOURN: Meeting was adjourned 11:25 AM

Next Meeting is set for August 10, 2023 with Govern Board Meeting at 10:15 AM at FITZ CENTER; Business Resource Meeting to follow at 11:30 AM.