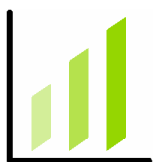


ELEVATE YOUR SALES

Your Top Producer's Edge 1-on-1 coaching program will help you:



INCREASE YOUR INCOME

Gather more referrals, set more appointments, and close more sales!



MULTIPLY YOUR TIME

Be more organized, create better systems, and find more balance in your life without compromising your success.



IMPROVE YOUR CONFIDENCE

Overcome fear, procrastination, and sales reluctance.

Increase your income
on average by

25.1%*

“With my coach’s guidance, motivation and accountability, I have not only *increased my monthly production by 50%*, but I’ve been taking better care of myself and dropped 15 pounds!”



- **Jennifer Stewart,**
First Bank Mortgage

*Based on self-reported data from clients who completed 1 year in program.

TRUST

Partner with some of the most respected sales experts in the world to help you take your business to the next level.



PRACTITIONERS FIRST

Every consultant on our team has a minimum of 10 years of sales experience, over a thousand hours of personal development training, and a verifiable list of awards as a top producer. Most of all, they still sell every day – just like you.



RECOGNIZED EXPERTISE

Our sales and leadership insights reach over 4 million people via the mainstream media every month.

FOX NEWS **CNN** **Forbes**
Inc. **The New York Times**

Top Producer's Edge Coaching Curriculum:

Getting More Done in Less Time

Generating Referrals

Advanced Closing Techniques

Painless Prospecting Strategies

Building Stronger Confidence

Overcoming Objections

Using Social Media for Lead Generation

Answering Objections

Presentation Skills

Creating a Vision for Your Life

Courageous Goal Setting

Manager's Edge Coaching Curriculum:

How Leaders Can Multiply Their Time

Sourcing and Recruiting Top Talent

Creating Advanced Internal Training Systems

Becoming a Visionary Leader and an Effective Manager

How to Delegate and Work with Assistants

10 Keys to Creating a Sales Culture

ALL BUSINESS OWNERS AND EXECUTIVES NEED A BUSINESS DEVELOPMENT COACH.

Elite Level Coaching is 1-on-1 coaching over the phone with a Southwestern Coaching Elite Coach.

A **PROVEN** SYSTEM



What's Included?



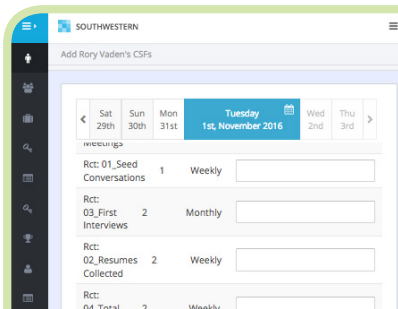
1-ON-1 PHONE CALLS

Talk with your coach **TWICE A MONTH** to keep you encouraged, help you problem solve, and hold you accountable.



ONLINE LEARNING

Receive an online training video **EVERY OTHER DAY** on topics such as: gathering unlimited referrals, setting more appointments, improving your closing percentage, answering objections, utilizing social media for warm lead generation, and more.



CRITICAL SUCCESS FACTORS

You'll use our proprietary online tool **EVERY DAY** to track your progress toward goals to help guarantee results.

11,800+

LIVES CHANGED THROUGH **1-ON-1 COACHING**

ACHIEVE YOUR POTENTIAL

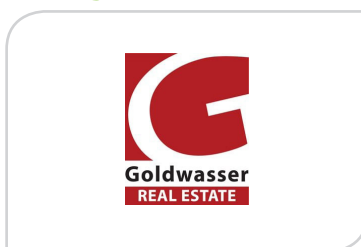
MORTGAGE



"Last year I did 6 million in production. In only 8 months into this year, I just passed 10 million and I am working less hours!"

- Dan Greco,
AnnieMac Mortgage

REAL ESTATE



"Last year, while in coaching with Southwestern Consulting, we sold 543 homes and we had the #1 Keller Williams sales team worldwide out of 76,000 agents."

- Chad Goldwasser,
Goldwasser Real Estate

INSURANCE



"My #1 goal in business was qualifying for MDRT (Million Dollar Round Table) – and with SWC's accountability, I did it!"

- Jacob Underwood,
Northwestern Mutual

HOME SERVICES



"Coaching has helped me personally and my team both to grow. We have seen a 23% growth in our business since I started."

- Cory Miller,
DIRECTV

FRANCHISES



"My total revenue this year while I was in coaching was 51% higher than last year."

- Jamie Warren,
Iron Tribe Fitness

FINANCIAL PLANNING



"Coaching has helped me to get my systems in order, improve my time management and focus on my IPAs. It has taken me to the next level!"

- Charlotte Hillegas,
First Command Financial



TAKE ACTION NOW!

FILL OUT YOUR 1 YEAR PERSONAL COMMITMENT
FORM TO GET STARTED TODAY!